

## ADVERTISING RATES

 **23,000**

NEW UNIQUE VISITORS  
EVERY MONTH

 **200,000**

PAGE VIEWS PER MONTH  
by owner/operators, motor  
carriers and logistics companies

 **82,000**

TOTAL REGISTERED  
MEMBERS



### LEADERBOARD ADS

728 x 90 px

- \$2,499 per month
- Ad placement on over 29,000 pages
- Ads are equally rotated (up to 4 advertisers per ad space)

### BOX ADS

180 x 180 px

- \$799 per month
- Ad placement on over 29,000 pages
- Ads are equally rotated (up to 4 advertisers per ad space)

## ADVERTISING REACH AND SITE METRICS

- Over **82,000** total registered members
- Over **65,000** registered motor carriers operating hundreds of thousands of over-the-road trucks
- Over **15,000** registered freight brokers operating hundreds of thousands of over-the-road trucks
- Over **1,500** new members every month
- Over **200,000** page views per month by owner/operators, motor carriers, and logistics companies
- Over **38,000** sessions per month
- Over **23,000** UNIQUE, NEW visitors per month by owner/operators, motor carriers, and logistics companies
- Over **4** minutes average length of site visit!
- Highly targeted audience: Large fleets, owner-operators, small fleet owners



Site metrics and advertising rates subject to change without notice. Site metrics last updated July 2017. Contact us for current ad rates and site metrics (provided by Google Analytics) at [support@freefreightsearch.com](mailto:support@freefreightsearch.com) or contact our Senior Marketing Coordinator, Lea Fortin at 800-422-5995 xt. 161 M-F from 8:00 a.m. to 5:00 p.m. (Mountain).